

Coopers Forum Terms of Use

The Coopers Forum is a place where we can come together and discuss beer & brewing while sharing a few laughs. Think of it as an online Coopers lounge where Coopers Club members can catch up with each other. A place where we can all be comfortable in each other's company. Behaviour judged to disregard these guidelines may result in being warned or even removed from this forum.

While everyone is welcome, there are a few rules you need to be aware of – especially if you're posting a comment, sharing pictures, links or videos. Coopers encourage our fans to submit comments, photos, and videos. We will remove any content that is inappropriate, offensive or contains external links for the purpose of commercial promotion.

Please understand that comments posted to this forum do not necessarily represent the opinions of Coopers Brewery.

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All comments, visuals, videos and other type of material posted by Coopers Club members on this forum do not necessarily reflect the opinions or ideals of Coopers, its employees or affiliates. Coopers

- does not represent or warrant the accuracy of any statement or product claims and,
- does not endorse any opinions expressed on this forum.

Coopers expects that users will not post any materials that fall into any of the following categories and may have removed any materials that:

- a) Defame, abuse, harass, stalk, threaten or otherwise violate the legal rights (such as rights of privacy and publicity) of others.
- b) Defame or are negative to Coopers' competitors as per the ACCC's guidelines on advertising on social media platforms.
- c) Do not comply with the Alcohol Advertising (& Packaging) Code
- d) Publish, post, distribute or disseminate any defamatory, infringing, obscene, indecent, misleading or unlawful material or information.
- e) Upload or attach files that contain software or other material protected by intellectual property laws (or by rights of privacy or publicity) unless you own or control the rights thereto or have received all necessary consents.
- f) Upload or attach files that contain viruses, corrupted files, or any other similar software or programs that may damage the operation of another's computer.
- g) Delete any author attributions, legal notices or proprietary designations or labels in any file that is uploaded.
- h) Falsify the origin or source of software or other material contained in a file that is uploaded.
- i) Appear to be advertising.
- j) Present an immature, unbalanced and irresponsible approach to the consumption of alcohol beverages.
- k) Encourage or promote offensive behaviour, misuse or abuse of or excessive consumption of alcohol beverages.
- l) Encourage underage drinking or have a strong or evident appeal to children or adolescents;
- m) Suggest that the consumption or presence of alcohol beverages can change a mood or environment.
- n) Show the consumption or presence of alcohol beverages as leading to personal, business, social, sporting, sexual or other success.

- o) Imply or suggest that an alcohol beverage shown as part of a celebration was a cause of the success or achievement.
- p) Suggest that the consumption of alcohol beverages offers any therapeutic benefit or is a necessary aid to relaxation.
- q) Associate consumption of alcohol beverages with operating a motor vehicle, boat or aircraft or engaging in any sport or potentially hazardous activity.
- r) Challenge or dare people to drink or sample a particular alcohol beverage.
- s) Contain any inducement to prefer an alcohol beverage because of its higher alcohol content.
- t) Does not comply with community standards of taste and decency, particularly as to discrimination, vilification, objectification of people, violence, sex sexuality or nudity, language, health and safety.
- u) Brings the ABAC Scheme into disrepute.
- v) Have images which include people that appear to be under 25 unless they are children and adolescents pictured in natural situations (e.g. family barbecue, licensed family restaurant) and where there is no implication they will consume or serve alcohol beverages.

Please note that as per the Advertising Standards Bureau (ASB) guidelines Coopers' may be held responsible for user content posted on this forum. We please ask our users to bear this mind when posting as Coopers' reserves the right to remove comments and content that may be deemed offensive, defamatory, or in any other way in breach of the relevant ASB guidelines. Coopers also reserves the right to edit any post, member profile and/or cancel Club Memberships if you are in breach of these guidelines. Coopers may or may not give a club member a warning.

The Coopers Forum will be monitored from the hours of 9am to 5pm ACST from Monday to Friday excluding public holidays. Posts and responses to user generated posts will be made during these times. Coopers' will aim to respond to user generated posts within 24 hours of the posting. Should you wish to make Coopers aware of any content deemed unacceptable you can click on the "Report to Moderator" link located at the bottom of each post.